

## ENACTUS QUEEN'S PRESENTS: YOUTH SUCESS SET YOUR STUDENTS UP FOR SUCCESS



- Youth grades 9-12 receive in-person or virtual innovation training from Enactus Queen's
- Enactus Queen's has the capacity to run two taster sessions outlined below
- Enactus Queen's students are trained by the Queen's Innovation Centre

## **Program Benefits**

- Increase in creativity, leadership, problem-solving, collaboration, and critical-thinking skills
- Increase in entrepreneurial mindset and confidence
- Increased familiarity and interest in post-secondary opportunities

## Introduction to Innovation Session (1 hr)

**Pre-Reading**: "The Spirit of Entrepreneurship at Queen's" - Queen's Journal

Part 1: Innovator's Mindset and Skillset

• Students will identify key characteristics of successful innovators and discuss their own innovative abilities and areas for improvement

Part 2: Where do successful innovations come from?

• Students will explore examples to demonstrate that the best ideas come from needs, and students will brainstorm problems or needs that they might have an interest in solving

Part 3: The Elevator Pitch

• Students will brainstorm a solution to a problem and practice delivering an elevator pitch to their peers and teacher

## **Design Thinking Session (1 hr)**

**Pre-Reading**: "What is Design Thinking & Why is it Important?" - Harvard Business School

Part 1: What is Design Thinking?

• Students will learn about the basics of design thinking and how it can be applied to their everyday lives to fuel innovation

Part 2: Ideation

- Students will have an opportunity to select a problem from a list provided and brainstorm potential solutions **Part 3**: Storyboard Presentation
- Students will select their top idea and create a storyboard to present briefly to the class





